

CURRICULUMVITAE



PERSONAL DATA

■Name : Ruth Reny Mariana

■Place/Date of Birth : Jakarta, February 26 th, 1991

Sex : Female

Married Status : Single

Religion : Christian

Address : North Western Halls Room 501 A. Lime Street, Liverpool, Merseyside L1 1RD

Telephone Number : [mobile] +447778388718

Email : ruthrenymariana@gmail.com

FORMAL EDUCATION

■Oct, 2014 – Present : Liverpool John Moores University (Liverpool, England)
Postgraduate Digital Marketing

■Aug, 2009 – Mar, 2013 : Bachelor Degree of Mass of Communication from The London School of Public Relation Jakarta with 3.27 of 4.00 GPA Scale. Thesis : The Role of Public Service Announcement in Raising Awereness of Youth Against Drugs

■Jun, 2006 – Jun, 2009 : Senior High School at Fons Vitae I Marsudirini High School

NON FORMALE EDUCATION

■2012 : Jakarta Jazz Festival

■2012 : Photographer of HBO Media Gathering

ORGANIZATION EXPERIENCE

- 2010 – 2012 : 179.2 London School Radio
Position : Creative Division
Responsibilities : Script Writer and Documentation
- 2009 – Now : 179.2 London School Radio
Position : Announcer
Responsibilities : Handling Radio Program and Song Playlist
- 2010 – 2012 : Tangerang Photography Club
Position : Secretary
Responsibilities : Make a new event and handle the organization

WORK EXPERIENCE

- Mar, 2012 – Jun, 2012 : Saddha Photo Gallery – Jakarta, DKI Jakarta

Main Business : Assistant Photography
Project: Soft Launching Photo Gallery, Photography Class
Responsibilities : Database, Photography Service,
- Nov, 2012 – Dec, 2012 : Rajawali Citra Televisi Indonesia (RCTI)
Main Business : Reporter
Project : Prime Time News
Responsibilities: News Hunting, Script Writer
- Apr, 2013 – Aug, 2013 : Lazada Indonesia, Rocket Internet
Main Business : Marketplace Indonesia
Project : Building New Program
Responsibilities: Lead Generator, Database, Handling the Supplier and stuff
- Dec, 2013 – Aug, 2014 : PT Modern Abadi – Jakarta, DKI Jakarta
Main Business: Marketing and Merchandiser
Project: Website content, Blogger, Forums, Merchandising Product
Responsibilities: Product content, blogging content, Marketing product through forums on social media, approaching suppliers

STRENGTH AND WEAKNESS

- Strength : Strong drive to reach goal , willingness to develop, excellent teamwork, great communication skill.
- Weakness : Not very good at remembering, but it was overcome by always making note habit.

Yours truly,

Ruth Reny Mariana